



Enterprise Ventures Corporation

An Affiliate of Concurrent Technologies Corporation

FOR IMMEDIATE RELEASE

Media Contact: Mary Bevan
814-269-2490 or bevanm@ctc.com

Enterprise Ventures Corporation Releases New TrackerEM™ Software, Application Will Be Demonstrated at Showcase for Commerce

Johnstown, PA, May 26, 2015 – Enterprise Ventures Corporation (EVC) has released new software—TrackerEM™—an online information management application. TrackerEM is a low cost solution that provides a means to quickly generate and share geographically-based situational awareness information across multiple domains, such as emergency management, event planning, and asset management. The software went live earlier this month and it will be demonstrated at [Showcase for Commerce](#) in Johnstown, Pennsylvania, on May 27–29, 2015.

EVC is a wholly owned affiliate of [Concurrent Technologies Corporation](#) (CTC). TrackerEM is based on similar software that CTC developed for the National Guard—[Regional and State Online Resource for Emergency Management \(RaSOR-EM\)](#)—but it has been rewritten and enhanced for commercial purposes. RaSOR-EM previously supported approximately 8,500 users located in all U.S. states and territories.

“This is EVC’s first offering of subscription-based software, and over two dozen organizations are waiting for a demonstration of TrackerEM,” said David R. Davis, EVC Managing Director of Software Sales and Consulting. “TrackerEM is a great example of how CTC and EVC work together. CTC’s excellent research and development of RaSOR-EM led to EVC enhancing the product and taking it to the commercial marketplace.”

TrackerEM is a cost-effective tool, providing excellent value to its users without the need to download or install any software. TrackerEM can be used:

- As a web-based emergency response planning tool – with emergency management data for every city and county in the United States.
- As a custom map generator to create, share, and export customized marked-up maps.
- For training, planning, exercising, operations, and basic information sharing situations.

For more information about TrackerEM, visit EVC’s booth at Showcase for Commerce or send an email to David R. Davis at david.davis@evc.ctc.com.

Concurrent Technologies Corporation (CTC) is an independent, nonprofit, applied scientific research and development professional services organization providing innovative management and technology-based solutions to government and industry. As a nonprofit 501(c)(3) organization, CTC’s primary purpose and programs are to undertake applied scientific research and development activities that serve the public interest. CTC has been named one of the World’s Most Ethical Companies by [Ethisphere Institute](#), the global leader in defining and advancing the standards of ethical business practices. In addition, CTC has been named a [Best for Vets Employer](#) by Military Times. For more information about CTC, visit www.ctc.com.

Enterprise Ventures Corporation (EVC) is a wholly owned affiliate of CTC. The mission of EVC is to transfer advanced technologies designed and created by CTC and others to the industrial base and to deliver high-quality products and services to its clients. For more information, visit www.evc.ctc.com.