

# Education and Training Development



## ***Full-Service Cost-Effective Learning and Human Performance Solutions***

EVC provides exceptional and creative full-service education and training products proven to enhance the goals of our clients, their staff, and their entire organization. Our Education and Training team creates your tailored, innovative, cost-effective human performance improvement solutions, with enabling marketing materials and brand development products. Our full-service team helps determine your organization's human performance needs—from a local needs analysis to a full enterprise training program—providing tactical solutions and long-range strategies. Our experts in Instructional Systems Design, Graphic Design, and Multimedia Design bring you custom-designed, situationally-based training that promotes learner engagement beyond the traditional classroom or computer-based training platforms.

# EVC's Education and Training Development Capabilities



## Instructional Systems Design

- ADDIE, SAM, Rapid Prototype system design
- Curriculum development
- Custom instructed or facilitated courseware
- Distributed and distance learning
- Serious gaming
- Exercise development
- Technical/instructional manuals
- Ready relevant learning modules
- Instructional content and management for social media
- Formative and summative evaluation
- Navy E2E experts



## Graphic Design

- Photo manipulation
- Desktop publishing: newsletters, posters, flyers, brochures, manuals, fact sheets, job aides, forms
- Photography
- Illustration
- Motion graphics
- Presentations and briefs
- Logo development
- Branding and marketing support
- Production: printing, disk duplication



## Multimedia Design

- UI/UX design and development
- Websites (including mobile)
- App design and development
- Flash animation and scripting
- Web-based eLearning (508/SCORM)
- Videography
- Video/Audio editing
- Social Media development and integration
- Custom computer-based training

## Our Training Tools & Technology

EVC's full-scale learning solutions incorporate a true blended-training development approach for online, mobile, and classroom-based learning methodologies, providing learners with unique education benefits through each delivery strategy. Our creative design approaches span learning platforms and extend to SME-provided content.

Our Instructional Systems Design (ISD) team consists of experienced designers, content developers, and writing/editing experts who use a variety of instructional systems such as the Analysis, Design, Development, Implement, and Evaluate (ADDIE) model, Successive Approximation Model (SAM), and Rapid Prototype to deliver effective custom training products.

Our Graphic Artists provide high-quality photography, photo manipulation, illustration, graphic novel illustration/conversion, poster design/production, and desktop publishing/printing.

Our Multimedia Design Specialists design web-based products such as websites, animations, presentations, apps, full motion video movies including scripting production and editing, and eLearning, using the full Adobe Suite and other proprietary or commercial off-the-shelf applications and open source tools.

EVC implements and delivers in accordance with the latest standards and approaches, including Interactive Multimedia Instruction (IMI) Level I-IV, Section 508 compliance for accessibility, and Sharable Content Object Reference Model (SCORM) for use in diverse deployments.

## Contacts

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