

# Information Research Services

Search Engines

Social  
Media

Grey  
Literature

Technical  
Literature

News

Non-traditional  
Databases

Business  
Directories

Market  
Research

Other

***Search Engines reach only 16% of information on the web,  
open source analysts can reach the hidden web to support your  
analytical needs.***

To make informed decisions, decision makers need access to actionable information. EVC's Open Source Intelligence Team can assist our clients with going beyond the traditional search engines into the hidden resources available through the Internet or traditional hard copy resources.

CTC Enterprise Venture Corporation's (EVC's) Open Source Intelligence (OSINT) staff includes a blend of librarians, intelligence analysts, and information specialists to develop the appropriate strategy to collect data to meet client requirements. Our analysts understand that OSINT is more than doing an Internet search utilizing your favorite search engine—our focus is on locating quality material that meets the needs of the end-user. This may include filling in the gaps in an all-source product, identifying businesses for competitive intelligence, conducting a market assessment, or conducting literature surveys. Information is not useful unless it is vetted, sources properly cited, and organized. Our analysts can organize OSINT into reports or databases to meet the needs of the intelligence community or industry.



All Source Analysis

Competitive Intelligence

Information Research Sources

Technology Identification

Open Source Intelligence

## All Source Analysis

Our All Source Analysts have extensive experience supporting the Intelligence Community (IC) working on a variety of fields to support analysts and decision makers. Incorporating our open source research techniques, we work with our clients to provide a comprehensive assessment of the project. Our analysts have received outstanding evaluations for their approaches to understanding and evaluating issues. We work with subject matter experts in many fields to provide a comprehensive assessment of the topic and prepare reports that meet the needs of leaders in the IC.

## Competitive Intelligence

EVC provides support to companies and government agencies attempting to navigate in today's environment. This may include a better understanding of the market, participants, competitors, or technology directions. The first step in any project is making sure that we understand the question, for example "background on fasteners" is very different than "issues with counterfeit fasteners." Next we make sure we understand the expectations for end results, whether this is a report suitable to be integrated with other data, or a database suitable for in-depth mining. We maintain continuous contact with the client throughout the project to provide updates on any unusual findings and identify any potential changes needed early in the project.

## Technology Identification

EVC provides technology identification capabilities to include identifying commercial-off-the-shelf (COTS), government off-the-shelf (GOTS), and emerging technologies to meet the needs of clients. Using a wide variety of trade and technical literature, our analysts work with the client to identify technologies that may meet their specific needs, provide information relating to Technology Readiness Level (TRL), identify sources for acquiring the technology, and estimate costs if COTS/GOTS. EVC can conduct a technology survey to assist with developing technology roadmaps including technology gaps, emerging technologies, and state of the art of technology by region. This may include developing relationship maps of key participants in specific technology development to identify potential partners for future development efforts.

### For more information, contact:

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